

The fuel costs often correspond to a large part of the total expenses for companies and organizations, for instance a haulage contractor usually spends 18-24% on fuel.

With eco-driving you can save up to 25% of the fuel costs, reduce the wear and repair costs at the same time that you contribute to reduced carbon dioxide emissions.

Fuel costs (EUR)	Reduced consumption	Reduced fuel costs (EUR)	Reduced tire wear*	Reduced repair costs*	Reduced CO ₂ emissions* (kg/year)
1.000.000	5%	50.000	2%	15%	79 375
	10%	100.000			158 750
	15%	150.000			238 125
	20%	200.000			317 500
	25%	250.000			396 875
2.000.000	5%	100.000	2%	15%	158 750
	10%	200.000			317 500
	15%	300.000			476 250
	20%	400.000			635 000
	25%	500.000			793 750
3.000.000	5%	150.000	2%	15%	238 125
	10%	300.000			476 250
	15%	450.000			714 375
	20%	600.000			952 200
	25%	750.000			1 190 625
4.000.000	5%	200.000	2%	15%	317 500
	10%	400.000			635 000
	15%	600.000			952 500
	20%	800.000			1 270 000
	25%	1.000.000			1 587 500
5.000.000	5%	250.000	2%	15%	396 875
	10%	500.000			793 750
	15%	750.000			1 190 625
	20%	1.000.000			1 587 500
	25%	1.250.000			1 984 375

* CO₂ is the chemical formula for carbon dioxide.

Regarding the reduced tire wear and reduced repair costs, these are based on a customer case. The moving company ICM Kungsholms AB saved 5% of their fuel costs by educating their staff in eco-driving with SmartDriving. Thus they reduced their tire wear by 2% and repair costs on their vehicles by 15%. At the same time they reduced their carbon dioxide emissions by 35 000 tons.

Contact details for SmartDriving:

E-mail: info@smartdriving.eu, Website: www.smartdriving.eu