

WHY SHOULD I GET EDUCATED IN THRIFTY AND SAFE ECO-DRIVING?

In the same way as when you spend a nice evening in front of the TV, SmartDriving.eu will have experts educate you how to with a few easy steps save up to 25 % of your fuel costs.



In the SmartDriving education, you will find 16 web TV episodes with e.g. professional educators in eco-driving teaching you how to drive more economically with your car. You can take the education where and whenever you want, using a computer connected to the Internet.

You will also meet experts in nutrition, health, tires, environment and technology teaching you easy steps how to become a better and more environmentally aware driver. It is important to feel well when you drive in order to not put yourself or others at risk. If you feel well, your odds are better to concentrate on eco-driving, which to a big extent consists of planning as you soon will find out. Most likely you will become a less stressed driver in the traffic at the same time you save time thanks to the planning.



SmartDriving.eu

REDUCE THE EMISSIONS ACHIEVE BIG SAVINGS!



You can now contribute to reduced emissions and contribute to big financial savings in your company/organization. This does not only apply to fuel, but also reduced service costs and reduced wear on your vehicles. Of course you should apply this knowledge when you drive your own car, and save a lot of money each year while you contribute to reduced emissions.

A NEW BEHAVIOR

Eco-driving is not about driving slowly. Rather it is about planning your driving which means the average speed often is higher among those who utilize the eco-driving technique. Thrifty driving also means significantly lower fuel consumption.

By educating yourself with SmartDriving in front of the computer screen, you emit a minimum of pollutants with nothing to risk since you don't have to drive a car. You probably already are a talented driver. Now you will learn an easy behavior where you will save both money and the environment and hopefully become an even safer driver.



SmartDriving.eu

SAVE MONEY WITH ECO-DRIVING

GET MORE MONEY TO SPEND ON YOUR VACATION!

We have seen many examples of drivers taking the education and saving money for their vacation trip by doing something that easy as learning about eco-driving with SmartDriving.eu.



REDUCED FUEL COSTS

On average, the driving distance is about 15000 km per year. If the car consumes 8 liter/100 km (petrol 95 octane) with a fuel price of 1.60 Euro, the total is about 1920 Euros only for fuel, and emissions of 2832 kg CO₂ per year. With eco-driving you also reduce wear and service costs of your car.

If you save 10 % from eco-driving, that is 190 Euros per year. 25 % savings equals 480 Euros/year. If you have two cars in the family, those amounts become 380 and 960 Euros.

Smart Driving.eu

For more information, visit www.smartdriving.eu or contact us at info@smartdriving.eu